Monday, 20 November 2023

**DIGITAL SUMMIT PROGRAMME**

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**Overview**

The Federal Ministry for Economic Affairs and Climate Action and the Office of the German President are co-hosting a digital summit titled "Simple. Together. Digital." to advance the country's digitalisation. The event aims to bring together key stakeholders from business, government, society, the labour market, and media to discuss future scenarios and joint strategies. A central theme will be how the digital transition can be effectively managed to achieve the country's digital strategy goals.

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**Admission**

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**Panel Discussion**

Together with potential supporters from business, government and administration in order to

Affairs, Senior Citizens, Women and Youth, and the Federal Ministry for the Environment, Nature

Digital Affairs invite you to a 10-minute dialogue at thematic tables. Tables can be switched

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**Speakers**

- **Professor Dr Doris Weßels**, David Schröder, Martin Tschirsich, Ronnie Schrumpf, Senior Expert for Customer Identity Management, ING

- **Professor of Agricultural Engineering with a Focus on Foreign**

- **Professor Dr Cornelia Weltzien**, Four projects from the "Future holdings and future regions" research promotion programme

- **Dr Andreas Nauerz**, pact on business, government, society, the labour market and

- **Generative AI – Future of the German economy?**

- **Chair, B.A.U.M. e. V.**

- **Darija H. Bräuniger**, models and keep consumers on board.

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**Table 1 | SPD**

The business community is facing the challenge of successfully shaping the sustainable and

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**Sabine Grützmacher**, MdB related approaches at European level

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**Panel Discussion**

The data exchange along the value chain leads to more productivity, resource efficiency and

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**Sabrina Feichtenbeiner**, Product Specialist, Esri Deutschland GmbH

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**Panel Discussion**

The Federal Ministry for Economic Affairs and Climate Action is holding an awards ceremony

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**Anke Domscheit-Berg**, MdB

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**Professor Barbara Schwarze**, Maren Heltsche, Member of the German Bundestag, Commissioner of the Federal

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**Professor Dr Haya Shulman**, TU Berlin related approaches at European level

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**Clara und Eduard**, Managing Director, WestfalenWIND Strom GmbH

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**Stefan Schnorr**, State Secretary, Federal Ministry for Digital and Transport

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**Lena Steltzner**, Expert on Digitalisation, Sustainability and Democracy, Germanwatch e. V.
## 2023 DIGITAL SUMMIT PROGRAMME

**Digital Transformation at Learning and Sustainable Future Congress.**

September 26 - 30 November 2023

**Venue:** Volkshaus Jena

### Tuesday, 11 November 2023

**7:00 AM - 9:00 AM**

- **Opening**

**9:00 AM - 10:30 AM**

- **Industrial digitalisation and circular economy**
  - **Moderator:** Astrid Frohloff
  - **Speaker:** Prof. Dr. Christian Thorun, Managing Director, ConPolicy GmbH
  - **Project Manager for Consumer Research, ConPolicy GmbH**

**10:45 AM - 12:15 PM**

- **Green innovation – how digital technologies make our economy more sustainable and competitive**
  - **Moderator:** Ulf Middelberg, Economic Affairs and Climate Action
  - **Speaker:** Konstanze Olschewski, CEO, rooom AG
  - **Managing Director, dotSource SE**

**12:30 PM - 2:00 PM**

- **The future of digitalisation – young perspectives on the digital world**
  - **Moderator:** Astrid Frohloff, Director, German Infrastructure, Services ASG, Management Organization
  - **Speaker:** Dr. Markus Richter, Head of Digital Transformation, Nortal AG
  - **Project Manager for Consumer Research, ConPolicy GmbH**

**2:15 PM - 4:45 PM**

- **Making Germany fit for the future – sustainability in digitalisation**
  - **Moderator:** Corinna Stefani, Head of Global Strategic Innovation, Siemens AG
  - **Speaker:** Dr. Katja Hüske, Managing Director, CeMAS – Center für Monitoring, Analyse und Strategie gGmbH
  - **Managing Director, CeMAS – Center für Monitoring, Analyse und Strategie gGmbH**

### Wednesday, 12 November 2023

**7:00 AM - 9:00 AM**

- **Working with AI: how does the responsible use of AI work in practice in Germany?**
  - **Moderator:** Stefan Meffert, Managing Director, Glasfaser Münster GmbH & Co.KG
  - **Speaker:** Dr. Daniela Gerd tom Markotten, Managing Director, Glasfaser Münster GmbH & Co.KG
  - **Managing Director, Glasfaser Münster GmbH & Co.KG**

**9:00 AM - 10:30 AM**

- **Bridging the Gap – how digital projects and artificial intelligence can facilitate access to culture and the media for young people**
  - **Moderator:** Victoria Reichelt, Director, Digital Theatre, Staatstheater Augsburg
  - **Speaker:** Prof. Dr. Ira Diethelm, Managing Director, Education Digitalisation Forum
  - **Managing Director, Education Digitalisation Forum**

**10:45 AM - 12:15 PM**

- **State of digitalisation in Germany and the world**
  - **Moderator:** Hubertus Heil, Minister of the Interior and Municipal Affairs of Thuringia
  - **Speaker:** Dr. Laura Dornheim, Deputy Head of Digitalisation, DEGES GmbH
  - **Project Manager for Consumer Research, ConPolicy GmbH**

**12:30 PM - 2:00 PM**

- **The future is green: digital technologies reduce CO₂ emissions**
  - **Moderator:** Astrid Frohloff, Director, German Infrastructure, Services ASG, Management Organization
  - **Speaker:** Konstanze Olschewski, CEO, rooom AG
  - **Managing Director, dotSource SE**

**2:15 PM - 4:45 PM**

- **How can we use digital technologies to build bridges to sophisticated culture and meaningful cultural festivals?**
  - **Moderator:** Grete Rosenthal, Managing Director, VAUNET (German Media Association)
  - **Speaker:** Dr. Julia Freudenberg, Managing Director, Digital Theatre, Staatstheater Augsburg
  - **Managing Director, Digital Theatre, Staatstheater Augsburg**

### Thursday, 13 November 2023

**7:00 AM - 9:00 AM**

- **Digital economy and society**
  - **Moderator:** Stefan Meffert, Managing Director, Glasfaser Münster GmbH & Co.KG
  - **Speaker:** Dr. Nicole Büttner, Federal Minister for Digital and Transport
  - **Managing Director, Glasfaser Münster GmbH & Co.KG**

**9:00 AM - 10:30 AM**

- **How can the responsible use of AI be promoted across the board in order to boost Germany as a centre for innovation and technology?**
  - **Moderator:** Hubertus Heil, Minister of the Interior and Municipal Affairs of Thuringia
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### Friday, 14 November 2023

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### Saturday, 15 November 2023

**7:00 AM - 9:00 AM**

- **Working with AI: how does the responsible use of AI work in practice in Germany?**
  - **Moderator:** Stefan Meffert, Managing Director, Glasfaser Münster GmbH & Co.KG
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### Notes

- **tbc** indicates that the details are to be confirmed.
- **#theinnovatorsparadise** refers to the theme of innovation and its impact on society and economy.
2023 DIGITAL SUMMIT PROGRAMME

Valkajena Jena 20—21 November 2023
Click here for Extended view

Monday, 20 November 2023

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<thead>
<tr>
<th>Time</th>
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<th>Session</th>
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<tr>
<td>10:00</td>
<td>Otto Schott Room</td>
<td>Pitch event: BIM and digital twins – game-changer for infrastructure?</td>
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<td>Eduard Rosenthal Room</td>
<td>Pitch event: Digital product pass for more sustainability</td>
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<td>Grete Unrein Room</td>
<td>Panel discussion: Simple Together – Digital Sovereignty Germany - Mid-term digital administration review</td>
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<td>Panel discussion: Digital sovereignty - what measures does the digital turning point need?</td>
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<td>Panel discussion: How is digitalisation changing voluntary work in rural areas?</td>
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<td>Panel discussion: How does AI work in practice in companies?</td>
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<td>Grete Unrein Room</td>
<td>Panel discussion: AI and ethics – a perfect match? How Germany can foster AI innovations whilst strengthening democracy</td>
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<td>Panel discussion: Impulse statement Making Germany fit for the future – sustainably via digitalisation</td>
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<td>Press conference with Dr. Robert Habeck and Dr. Volker Wissing for the Future of Germany: data institute for Germany</td>
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<td>Grete Unrein Room</td>
<td>Keynote &amp; panel: Sustainable digital transition in agricultural value chains</td>
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<td>Keynote &amp; panel: How are digital technologies making our economy more sustainable and viable for future generations?</td>
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